

# ashley roy

digital designer

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I'm a digital designer with eight years of experience in designing elearning courses, producing mockups for digital systems & websites, and creating live-action & motion graphics videos. I've worked on many digital projects from start-to-finish and I pride myself on being able to problem solve and offer creative solutions whenever required. I enjoy working closely with clients and colleagues to provide results that exceed expectations.

## EXPERIENCE

### Digital Designer

eCom Learning Solutions – Dunfermline, Fife  
(2015 – present)

I'm currently a Digital Designer at eCom Learning Solutions where I'm involved in a wide variety of client and in-house projects. This includes:

- building elearning courses
- creating motion graphics and animations
- digital mock-ups and demos
- filming and editing video content
- producing accessible documentation
- web design

## SKILLS

- Adobe Creative Suite (Photoshop, After Effects, XD, Illustrator etc.)
- Web design experience using HTML/CSS and working within CMS systems
- Knowledge of UX and UI design
- Understanding and meeting accessibility requirements (as per WCAG)
- Designing for both web and print
- Photography and video skills (from pre- to post-production)
- Communicating with clients and applying problem-solving solutions

## EDUCATION

### BSc (Hons) Digital Media (2:1)

Edinburgh Napier University  
(2011 – 2015)

- Motion Graphics, 2D Animation, Video Production and Editing, Visual Effects, Sound Production and 3D Modelling